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Liu, warren | china speakers bureau

Liu, Warren. January 1, Mr. Liu published, in Chinese, an English version followed, KFC in China: Secret Recipe for Success,

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Original recipe - kfc.com

KFC Original Recipe chicken is made fresh throughout the day the Colonel s Original Recipe chicken is seasoned with our secret blend of 11 herbs & spices

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(the name was originally an initialism for Kentucky Fried Chicken) Warren Liu. KFC: Secret Recipe for Success. Wiley. September 26, 2008. References

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to its patrons in the U.S. Alongside the Colonel s secret recipe fried chicken, Chinese KFCs also offer options such Kentucky Fried Chicken

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There are few things in American culture Chinese people love more than that finger Liu. So, what's KFC's secret recipe for Kentucky Fried Chicken

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Available in the National Library of Australia collection. Author: Liu, Warren K; Format: Book; xiii, 191 p. : ill., maps ; 23 cm.

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(short for Kentucky Fried Chicken) The constituents of the recipe represent a notable trade secret. KFC China sales in January 2013 were down 41

Interview with warren liu, author of ' kfc in

Everyone seems to be trying to come up with their own secret to success for doing business in the Chinese marketplace. In his book, KFC in China: Recipe for Success

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Warren Liu is the author of KFC in China (3.57 avg rating, 23 ratings, 5 reviews, published 2008), China Key Success Factors Warren Liu s Followers.

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